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On Demand IT Solutions Pty. Ltd.

Founded in 2007, On Demand IT Solutions Pty Ltd amalgamated a broad spectrum of inventive IT expertise and resources. Under the direction of James Bertschik and Liam Suckling, progressive software development and specialised consultancy services have facilitated opportunities for innovation in a diversity of applications. The momentum of its premiere software development - the On Demand Media Delivery System quickly saw live implementations in the UK and Australia and a rapid acquisition of ideas and approaches to industry.

Development has since become one of three major streams of daily operations, alongside Solutions and Consulting. 2008 saw an organic expansion into consultancy, and an opportunity to offer a breadth of open and closed source solutions to classic and custom ICT demands of small and medium businesses. Valuable interactions with ICT demands in the workplace have helped refine the offering of a variety of archetypal and custom business solutions.

On Demand supports and maintains close relationships with Australia's electronic gaming industry, making technically possible some of the largest e-sport events and exhibitions in Australia. On Demand played an integral role in the inception and development of the Anything Interactive National Cup; in 2007 On Demand broke internet broadcast records, first to video broadcast a live, commentated Australian e-sport event.

As principal technical sponsors, On Demand were behind Gamerthon, Australia's largest e-sports event. With data partner iiNet/OGN, On Demand broke IPTV records again in April 2008, facilitating the longest continual broadcast of an e-sport event in history (168 hours), broadcasting from Melbourne's Federation Square at state of the art studios of ACMI (Australian Centre of the Moving Image).

In 2007 the company received a grant from Multimedia Victoria acknowledging innovations in software and web technology development. 2010 has seen an office relocation to support expansion of consultancy services and business solutions. On Demand proudly engages with Bupa Australia in developing automated management solutions to meet the demands of national operation.

We are excited to offer application development for both the web and mobile user space (iPhone/iPad), as organisations align their products, services and business processes with the flexibility of mobile technology.

Development of corporate video broadcasting solutions, and the much anticipated event ticketing engine GoLiveTix continues.